

EDUCATION AGENTS

WWW.EDUCATIONAGENTS.ORG



WELCOME

TO OUR PRESENTATION

The team at Education Agents has over fifty years of experience within the International Education sector.

We aim to help you grow and diversify your student population through our network of 33,000 International Education Consultants from over one hundred and forty-seven different countries.

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**ABOUT
OUR COMPANY**

COMPANY PROFILE

Headed by Steven Painter our company has assisted over two hundred different international academic institutions across the globe to increase their international visibility.

Education Agents have worked with a plethora of the academic community. Some of our major clients include Shorelight, Adtalem, Northfield Mount Hermon and The Repton School in Dubai.

Education Agents has also undertaken research projects for Dubai International Academic City and was responsible for forming the agent network for the University of Birmingham Dubai campus.



OUR VISION

Having compiled one of the largest databases of agencies in the world our vision is to bring together the international education community to provide new opportunities for families and students whilst simultaneously increasing international enrollments.

We have a variety of services available to new clients depending on your current operational capacities and future ambitions.

These can range from simple e-shots to increase awareness to fully managed enrollment services.





SERVICES
OF OUR COMPANY

1 DIGITAL OUTREACH

By utilizing our e-shot services, you can reach a wide range of potential agents and increase your market visibility across the globe. Our extensive database of 33,000 consultants ensures that your message will be delivered directly to your target audience.

Sending personalized e-shots on a bi-monthly basis keeps your school top-of-mind with potential students and helps to build brand recognition. The inquiries generated by these e-shots are provided directly to you every month, making it easy for you to follow up with new agents and establish valuable connections.

At an affordable cost, our e-shot services offer a cost-effective way to promote your business and expand your reach. Don't miss out on this opportunity to connect with potential clients and take your business to the next level.

2 MARKET SCANNING

Our market scanning process provides you with a personalized overview of where your business stands to your competitors. Here are some of the benefits of our market scanning process:

1. Identify areas where your school can improve and grow.
2. Discover new market opportunities.
3. Develop a better understanding of your target audience.
4. Make more informed business decisions based on data and insights.
5. Stay ahead of industry trends and changes.
6. Gain a competitive edge in your market.
7. Set realistic goals and expectations for recruitment.
8. Improve your marketing and advertising strategies.



**MANAGED
SERVICE**



INTRODUCTION

Elevate Your School's International Student Enrollment with Our Fully Managed Service

Our fully managed service connects your school to an extensive database of international consultants, enabling you to reach new heights.

Our service is delivered in three significant stages, which include market scanning, agent contracting, and agent training. By the end of the process, your school will have access to a trained network of agents that will help diversify and increase international student enrollments.

Our service has been one of the quickest and most cost-effective ways of recruiting international students for over a decade.



1

MARKET SCANNING STAGE ONE

Scanning our network to establish new opportunities

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2

CONTRACTING

STAGE TWO

Creating a Network of Global Consultants for Your Educational Institution

Our comprehensive market analysis will allow us to determine the most suitable network of international consultants for your school.

After careful selection, we will ensure that all necessary due diligence and contractual procedures are undertaken to establish this network.

These agents will play an integral role in your institution's future recruitment strategies.

Our target is to contract between 70 to 100 consultants as part of this initiative.



3

TRAINING

STAGE THREE

Establishing a Strong Partnership for Student Enrolment with International Education Consultants

To generate new student enrolments, it is crucial to maintain a strong working relationship between the school and the international education consultant. To formalize this partnership, we arrange four Zoom training sessions with consultants, the partner school, and our team.

These sessions ensure that your newly formed network provides the best possible guidance when considering your school or university as a prospective destination for students.

CONTACT US



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